Dear Friend/Family,

I’m excited to share that I have registered to participate in the Rodman Ride for Kids, a major fundraiser that supports Big Brothers Big Sisters of Central Mass & MetroWest! The Rodman Ride for Kids began in 1991. It is an annual bicycle ride that supports programs serving at-risk children across Massachusetts. Big Brothers Big Sisters is fortunate to be a partner and send teams and riders to fundraise and participate on their behalf. The Rodman Ride for Kids covers all expenses, so all fundraising will support Big Brothers Big Sisters.

Big Brothers Big Sisters matches compassionate and qualified mentors with children in our community. BBBS believes that every child deserves a chance to realize their potential, and having a mentor helps a child do just that. Since 2000, Big Brothers Big Sisters of Central Mass & Metrowest has raised nearly 1 million dollars through the Rodman Ridewhich helps fund the many mentoring programs that are offered. This year, Big Brothers Big Sisters aims to raise $110,000 through participation in the Rodman Ride.

This year, I will be ENTER ACTIVITY HERE (examples: riding 25 miles, riding 50 miles, walking, etc.) for ENTER CHARITY PARTNER HERE. Please consider donating to my campaign and help me reach my goal of XXX. 100% of your contribution will support the work of ENTER CHARITY PARTNER HERE.

If you are able to support me at this time, please consider donating to my fundraising page: <ADD YOUR LINK>. Any contribution you can make will make a big difference, thank you!

Warm Regards,

Your Name