



## THE BIG CELEBRATION PRESENTS: BIG BITES

Join us for the 2026 Big Celebration, honoring our long partnership with the Woo Sox!

We are celebrating a Big year! We invite you to an inspiring evening filled with **delicious food**, **meaningful connections**, and a celebration of **the life-changing power of mentorship**.

Enjoy a night of tasting handpicked bites from top tier restaurants and support our mission to help youth thrive.

Some sponsorship opportunities are limited, so be sure to secure yours early!



**WHERE:** Top of the Tower, Worcester  
**WHEN:** 6:00 PM on February 12, 2026

## ABOUT US:

We create and support one-to-one mentoring relationships that ignite the power and promise of youth. Serving 725 children in Central Mass and MetroWest, we are the Worcester Chamber of Commerce's Non-Profit of the Year, and winner of the BBBS Growth Award.

## MAKE A BIG IMPACT

Your sponsorship supports more than just one night; you help us raise essential funds for children facing adversity in our community. National studies show that youth in Big Brothers Big Sisters perform better in school, develop greater confidence, and earn higher wages as adults—and it all starts with you showing up for a cause that truly matters.

**LEARN MORE @ [BigCM.org/celebration](https://BigCM.org/celebration)**



## THANK YOU TO OUR BIG CELEBRATION COMMITTEE MEMBERS:

**Michael Burke**  
The Hanover Insurance Group

**Jack Hoehlein**  
Morgan Stanley

**Steve Tavin**  
Consultant

**Michael Covino**  
Niche Hospitality Group

**David Podell**  
MassBay Community College

**Maureen Tillett**  
Retired

**Andrew Cummings**  
M&T Bank

**Margaret Sullivan**  
Avidia Bank

**Adelaide Valley**  
The Renfrew Center for Eating Disorders

# Premier Sponsorship Opportunities



## ***SOLD \$25,000 – Grand Slam Presenting Sponsor***

### **\$25,000 – MVP Reception Sponsor (Limited to one!)**

Our MVP Reception Sponsor hosts the pre-game on the top floor with cocktails, hors d'oeuvres, and a special program for our top fans!

- Welcome guests with the CEO at the MVP Reception
- Full page feature in the Event Program
- Recognition on social media, website, newsletters and annual report
- 8 MVP tickets with reserved seating for the event
- Premium WooSox and BBBS Swag Bags, and add your own items to all swag bags

### **\$15,000 – Home Run Sponsor (Limited to one!)**

You'll hit a home run as the sponsor of our speaking program!

- \$1000 of your sponsorship will support a scholarship for the Little in the speaking program
- Your logo displayed at the event and full page feature in the Event Program
- Recognition on social media, website, newsletters and annual report
- 4 MVP tickets with reserved seating for the event
- Premium WooSox and BBBS Swag Bags; add your merch to general admission swag bags

### **\$15,000 – Cheers Champion (Limited to one!)**

Be the official host of our bar and everyone will be raising their glasses to you!

- Your logo will be added to the cocktail napkins at the bar and featured on signage at the bar
- 4 MVP tickets with reserved seating for the event
- Premium WooSox and BBBS Swag Bags

## ***SOLD \$10,000 – Home Plate Sponsor***

### **\$10,000 – The Score Card Program Sponsor (Limited to one!)**

Join us as the Program Sponsor and support us in sharing the mission of BBBS!

- Full page feature on the inside cover of the Program Book
- 4 MVP tickets with reserved seating for the event
- Premium WooSox and BBBS Swag Bags; add your merch to general admission swag bags

### **\$10,000 – Fan Favorite Sponsor (Limited to one!)**

Join us as the Program Sponsor and support us in sharing the mission of BBBS!

- Full page feature in the Program Book
- 4 MVP tickets with reserved seating for the event
- Premium WooSox and BBBS Swag Bags; add your merch to general admission swag bags

## ***SOLD \$5,000 – 7<sup>th</sup> Inning Stretch Auction Sponsor***

## ***SOLD \$5,000 – Paint the Corners Sponsor***

# Additional Sponsorship Opportunities



Benefits	The Line Up \$5,000	Triple \$3000	Double \$2000	Single \$1000	On Deck \$500
Featured on social media Logo/Quarter Page Ad in program book					
Featured in Annual Report Logo and half page ad in the event program book					
Logo featured on the event website, with a clickable link					
Receive 2 premium Swag Bags					
Add your merch to General Admission Swag Bags					
2 Event Tickets with reserved seating					

**Early Bird General admission tickets are \$125**

After January 12, 2026, General admission tickets are \$145



## Big Celebration Sponsorship Form

*You may also visit [BigsCM.org/celebration](https://BigsCM.org/celebration) to register online*

Sponsor Name/Company: \_\_\_\_\_ Sponsor Level: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Billing Address (Circle One: Work or Home): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**For accurate tax acknowledgement, please specify the origin of your contribution:** ☐ Corporate ☐ Personal

**Payment information / Please check one:** ☐ Check Enclosed ☐ Charge Credit Card ☐ Send me an Invoice

Checks should be made payable to **Big Brothers Big Sisters CMMW**

Contact Name/Accounts Payable: \_\_\_\_\_

Billing Address (if different than above): \_\_\_\_\_

If paying by credit card, please select one of the following: ☐ VISA ☐ Mastercard ☐ AMEX ☐ Discover

*\*In accordance with Massachusetts privacy law, credit card information should not be emailed -- **Please call (508) 752-7868 or mail this form***

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name as it Appears on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

*Our IRS Tax Exempt 501(c)3 EIN number is: 04-2317926. Full payment is appreciated on or before Feb 2, 2026. All sponsorships and donations are non-refundable, non-transferrable and are tax deductible to the extent allowed by law.*

**Please return this form and payment to:**

Kyla Dunphe / Big Celebration

Big Brothers Big Sisters of CMMW

18 Chestnut St, Suite 340, Worcester, MA 01608

Email: [RSVP@BigsCM.org](mailto:RSVP@BigsCM.org) | Phone: (508) 752-7868